



Creation of The Wild Source Foundation

Since our inception in 2008 The Wild Source safari operation has been on a mission to conserve wildlife, using travel as a major tool. Over the years The Wild Source has invested tens of thousands of dollars and countless hours into philanthropic programs without any non-profit status. We simply considered these activities an essential part of our culture and the best way to meet our desire to contribute to the regions where we operate safaris. Major support has gone to wildlife research, job skills development and creating ownership opportunities for local people within safari guiding operations and safari camps. We often considered starting a non-profit Foundation to put more focus on our conservation initiatives, but short on time and accomplishing a lot with our business to philanthropy model it was never pursued.

As Covid-19 ground the safari industry to a halt we faced massive challenges. It was quickly evident that in 2020 The Wild Source would have less ability to support our mission-based projects, simultaneously the communities we worked with would be facing economic devastation and potentially health risks. Past travelers began contacting us with their concern for the wonderful people they had met on their African safaris and asking how they could help. This was a profound intersection, seeing the rapid rise of hardship, in concert with people reaching out wanting to donate funds to assist. In response The Wild Source Foundation was formed.



We are grateful for the generous support received in 2020 and believe we have produced remarkable results with programs that have been life sustaining for many local Africans facing dire circumstances, as well as conserving wildlife which has largely temporarily lost the protection that tourism normally provides.

Cheers – Bill Given
Director of The Wild Source Foundation



Mission: The Wild Source Foundation is dedicated to creating lasting wildlife conservation through the empowerment of local communities. We focus on three areas of need: wildlife research and conservation, creation of economic empowerment, and education.

Mechanism: The Wild Source Foundation leverages the on the ground partners and connections of The Wild Source safari operation to identify needs directly from the communities where our safaris operate and collaborate to create opportunities for community empowerment and conservation of wildlife.



Wildlife Research & Conservation

Efforts Supported by The Wild Source Foundation (TWSF)

- Wildlife monitoring & anti-poaching Okavango Delta (Botswana)
- Big cat research Ndutu/Serengeti (Tanzania)
- Research paper submitted in 2020 (published February 2021) **African Journal of Wildlife Research**

Outcomes of lion, Panthera leo, translocations to reduce conflict with farmers in Botswana



Backyard pride members (Bessy, Nosikito, and Brenda) monitored by a team of Tanzanian wildlife biologists based out of Njozi Camp



TWSF 100% sponsored wildlife monitoring team were among the first to discover and report the mysterious deaths of elephants in the Okavango Delta (March 2020)

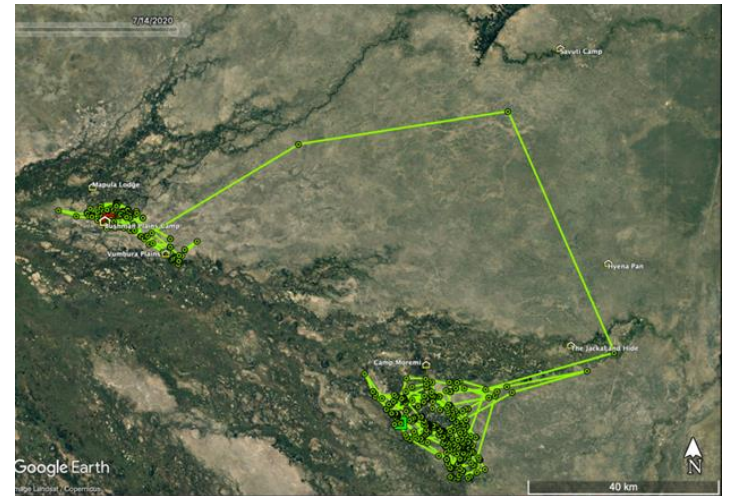
Foundation in Action



The Foundation has been funding the effort for anti-poaching/wildlife monitoring in Botswana's Okavango Delta in the sensitive NG-12 area that borders 5 villages. The most interesting finding was the discovery of a newly formed pack of African wild dogs. Researchers from Botswana Predator Conservation program are studying emigration/dispersal of wild dogs and had a GPS collar on one of eight males that dispersed from the Moremi Game Reserve. Via satellite the researchers could see that the collared male traveled 175 km in five days to reach the Bushman Plains area, but beyond location the Swiss researcher, who could not access the location due to Covid had no idea what was happening on the ground. The dogs were discovered by Motswasele 'Diesel' Tshosa, the leader of our wildlife patrols. Diesel noticed the collared dog and recognized these males were new to the area. He also realized they had formed a pack with four females that were previously members of the Golden pack. The Golden pack is one of the three resident packs that Diesel has been monitoring in the area. The Swiss researcher was grateful when Diesel contacted him and shared the full outcome from the emigration movement of these dogs.



Collared research wild dog found by our monitoring Team with his newly formed pack.



GPS data showing movement from Moremi (bottom Center cluster) to Bushman Plains (in left cluster area).

Economic Empowerment

Efforts Supported by The Wild Source Foundation (TWSF)

- Funding Contribution for Ping's Dairy (Kenya)
- Funding Contribution for Opuk Pub (Tanzania)
- Maasai Designs: Craft and Fashion projects to grow Entrepreneurship for vulnerable Maasai women (Kenya)
- Business Planning Services for Gudigwa Store project (Botswana)
- Food donations to serve multiple Maasai communities largely out of work from Covid tourism shutdown



Deo Magoye upcycling wooden shipping pallets into furnishings to create Opuk Pub. Opuk has provided opportunities to employ displaced safari workers to utilize their service industry skills.



TWSF commissioned a special Maasai bracelet project designed to represent the respect between Maasai and wildlife. The bracelets were made by widows in need of income and will be used by TWSF to raise further funds to invest in our Maasai Designs Women Empowerment project.

Foundation in Action



In Kenya legendary Maasai guide, Ping, has developed a Dairy Farm project. The start to the project was to build the farm infrastructure, including space to house 12 cows, an area to raise chickens, and to grow Napier grass. Eight non-grazing dairy cows have been purchased and six were pregnant to fuel a growing herd. Funds from selling milk allowed for the purchase of 40 chickens so the project is off to a fast start. Not only does this farm provide food security and income for Ping's family but it is also being operated to the benefit of the wider Maasai community. Here are some highlights:

- A portion of dairy sales are going to pay for the education of young Maasai women who would otherwise be subject to arranged marriage as their families cannot afford continued education on their own.
- Milk is being donated to three single mothers with young children.
- Chickens bred from the original 40, as well as some of the future calves, will be given to vulnerable members of the community (orphans, single mothers).
- The Farm is serving as a first of its kind in the County as a demonstration project, where members of the community can learn how to create their own profitable dairy operation.



Calves born to the dairy herd are given to families in need to provide them with reliable source of milk.



Eggs provide a great source of protein that is easily shared within a community.

Education & Job Training

Efforts Supported by The Wild Source Foundation (TWSF)

- Tuition Sponsorship for Secondary School pupils (Tanzania)
- Driving school for wildlife biologists in training (Tanzania)
- Worked with Wild Bird Trust Botswana for Teacher Training in the wilderness (Botswana)

Photograph: School teachers on a game drive in the Okavango Delta. In partnership with Wild Bird Trust Botswana's *Educators Expeditions* project, TWSF arranged for primary school teachers to spend time in the field learning about the dynamic environment of the Okavango Delta and the diverse wildlife in the area. Having such a firsthand experience enhances their ability to teach their students about their special natural heritage.



Foundation in Action

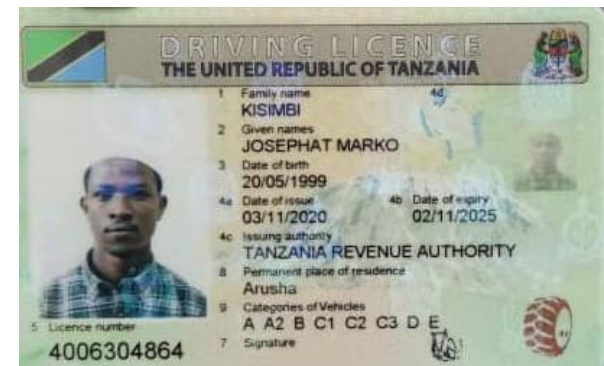


While safari visitors often marvel at the knowledge and bush skills that the local guides and wildlife experts have, in the beginning most are missing one essential required skill that most Westerners take for granted – driving. Many African's grow up with no opportunities to operate a vehicle.

The big cat research team in Tanzania brought on two new biologist trainees in 2020, Winnie and Josephat. Both have been working as service staff at Njozi Camp and had shown great interest in our big cat research efforts. As trainees they have been able to observe big cats, learn their behaviors and how to record data for the study but they both had a big short coming of not being able to drive. In June TWSF fully sponsored the tuition for Winnie and Josephat to attend driving school. Both successfully completed the course and were able to become licensed drivers.



Young trainee wildlife biologists, Josephat and Winnie, report for 1st day of driving school.

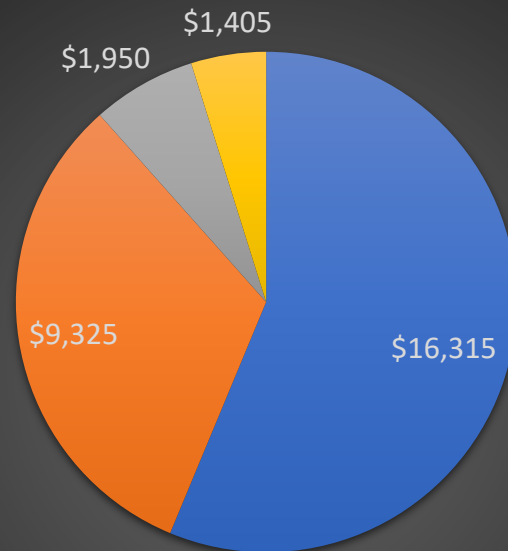


Financial Reporting

2020 Financial Overview

Donations Received	\$36,040
Funds Spent on Programs	\$27,590
Administrative Costs	\$ 1,405
Balance Entering 2021	\$ 7,045

Mission Focus



- Wildlife Research & Conservation
- Economic Empowerment
- Education/Job Training
- Administrative Costs

Journey Ahead: 2021 and Beyond

Our first year of 2020 was a time of great need, with The Wild Source Foundation newly formed in May and largely operating in a reactionary manner. Covid-19 was a health threat, but it was the economic devastation from travel shutdown that was a life changer for most people in the African communities where we focus. The tourism economy that provides the bulk of employment opportunities in wild regions completely shut down for many months. Even in areas that did reopen the work has been very sporadic. Our approach has been to listen to our contacts on the ground to find out what they believe is most needed, and then respond when projects are identified that fall within our core mission focus areas: wildlife research and conservation, creation of economic empowerment, and education.

Entering 2021, unfortunately circumstances due to the global pandemic remain similar. We expect to continue to support the wide array of projects that have been successful in 2020, and where we have seen excellent positive impacts invest in further expansion to build on the benefits that have been created. As funding allows TWSF hopes to start additional projects, especially within the area of entrepreneurial empowerment as right now finding economic opportunities is where we see the most vital need. We also expect that continuing to provide some food donations will likely be necessary.



Beyond Covid as tourism moves into recovery, we are excited for TWSF to be able to shift from being reactionary to a much more strategic state. We have new wildlife conservation research initiatives, as well as concepts for transformative economic opportunities in mind that will be multi-year pursuits once better times return. We remain grateful for the rapid and generous response of our donors during such a challenging time.